

The Austin Society of Children's Book Writers and Illustrators Presents

Destination Publication!



Picture Your Success

Featuring:

- * A Newbery Honor Author
- * A Caldecott Winning Illustrator
- * Three Agents
- * Three Editors
- * Seven Featured Authors
- * One Featured Illustrator
- * Critiques
- * Portfolio Reviews
- * Two Parties With the Faculty

Saturday

January 30, 2010

8:00 a.m. - 5:00 p.m.

LOU Church
3315 El Salido Parkway
Cedar Park, Texas 78613
(Near the intersection of 620 & 183)

Registration Opens September 1, 2009

For more information contact Tim Crow, Regional Advisor, at timcrowscbwira@msn.com

Did You Know . . .

One of our editors became famous for her work on the manuscripts for the last three Harry Potter books, and during the much anticipated release of the final book she was featured on the ABC news show, Nightline. Check out the clip on YouTube at: http://www.youtube.com/watch_popup?v=xk7hCYHd5Hw

One of our editors is also an author with a book that was nominated for the prestigious *Texas Bluebonnet List*.

A well known *editor-turned-agent* is speaking at our conference, looking to build his list.








One of our agents represents a local member whose debut novel was named by Amazon as one of the *Ten Best Books of 2008 for middle grade readers*.

One agent recently interviewed legendary author, *S.E. Hinton*. <http://blog.nathanbransford.com/2009/05/interview-with-se-hinton.html>

Check out the websites for our agent speakers to see which ones also represent *illustrators*, and authors who write stories for *adults*.

Keep Reading for all the Wonderful Details!

Conference Faculty

	<p>Kirby Larson is the acclaimed author of the 2007 Newbery Honor Book, <i>Hattie Big Sky</i>, a young adult novel she wrote inspired by her great-grandmother, Hattie Inez Brooks Wright, who homesteaded by herself in eastern Montana as a young woman. In addition, Kirby has written three books for children, including the award-winning picture book, <i>The Magic Kerchief</i>. Her latest book is <i>Two Bobbies: A True Story of Hurricane Katrina, Friendship and Survival</i>. This story about two good friends was co-written with Kirby's good friend, Mary Nethery.</p>
	<p>David Diaz won the Caldecott Medal in 1995 for the book "Smoky Night" by Eve Bunting. His bold acrylic paintings are presented against background collages made of materials such as cloth, matches, pottery, and cardboard. The 1995 Caldecott Committee described Diaz's work as "dramatic and ground breaking." A professional illustrator, Diaz's work has appeared in Atlantic Monthly and the Washington Post.</p>
	<p>Cheryl Klein is the senior editor at Arthur A. Levine Books/Scholastic. Among the titles she has edited are <i>A Curse Dark as Gold</i> by Elizabeth C. Bunce, winner of the inaugural William C. Morris Award for a YA debut novel; <i>Moribito: Guardian of the Spirit</i> by Nahoko Uehashi, translated by Cathy Hirano, winner of the Mildred L. Batchelder Award for a book in translation; <i>Millicent Min, Girl Genius</i>, and four other novels by Lisa Yee (coedited with Arthur Levine); and <i>Marcelo in the Real World</i>, by Francisco X. Stork. She also served as the continuity editor for the last three books of the Harry Potter series. Please visit her editorial website at www.cherylklein.com.</p>
	<p>Lisa Graff is an Associate Editor at Farrar, Straus and Giroux Books for Young Readers, where she works on all sorts of books, from picture books to YA. Lisa is also the author of several middle-grade novels, including <i>THE THING ABOUT GEORGIE</i>, which was nominated for the Texas Bluebonnet Book Award. Her most recent novel, <i>UMBRELLA SUMMER</i>, came out in June 2009. For more information visit Lisa's website at www.lisagraff.com.</p>
<p>Editor TBA</p>	<p>Confirmation Pending</p>
	<p>Andrea Cascardi has more than twenty years experience in book publishing. Beginning as an editorial assistant at Houghton Mifflin and moved up the ranks at several major Publishing houses including Scholastic, Crown/Random House and Hyperion, and Knopf and Crown Books before joining Transatlantic literary agency. Award-winning authors and celebrities whose children's books she edited are Faith Ringgold, Karen Hesse, Julia Alvarez, Raffi, Tim Burton, and Wendy Wasserstein. Andrea currently represents Shana Burg of Austin.</p>
	<p>Mark McVeigh represents writers, illustrators, photographers, and graphic novelists for both the adult and children's markets. His goal as an agent is to help people with a creative vision find a home for their work at a publishing house. Since he's worked in the field for so long, he knows just about every established editor and has always kept his eye on the promising newcomer. "If a person has a unique idea, concept, or vision and a voice, I'll do all I can to help them shape it into a manuscript that can work in today's market."</p>
	<p>Nathan Bransford (Curtis Brown, LTD) represents a wide range of genres and is particularly interested in literary fiction, narrative nonfiction, young adult fiction, historical fiction, mystery, science fiction, business, sports, politics and popular culture. Nathan was born and raised in Colusa, California, where he learned a thing or two about rice farming, and graduated from Stanford University with a degree in English. Please feel free to visit his blog at http://nathanbransford.blogspot.com.</p>

Featured Authors

	<p>Chris Barton is the author of <i>The Day-Glo Brothers</i> (Charlesbridge, 2009; illustrated by Tony Persiani), the biography of the inventors of those daylight-fluorescent oranges, yellows, and greens you see every day, and the decidedly non-fiction <i>Shark Vs. Train</i> (Little, Brown; 2010; illustrated by Tom Lichtenheld). He will follow up these picture books with a title for older readers, a collection of profiles of impostors and other masqueraders to be published by Dial in 2011.</p>
	<p>Shana Burg is the award-winning author of <i>A Thousand Never Evers</i>. Set in 1963 Mississippi, the book tells the story of a 12-year-old girl who launches a civil rights movement of her own. Amazon named <i>A Thousand Never Evers</i> one of the 10 Best Books of 2008 for middle-grade readers. Shana's debut novel won a Parent's Choice silver honor, as well as the National Parenting Publications Award.</p>
	<p>P. J. Hoover grew up visiting museums and dreaming of finding Atlantis. She eventually married and had two children, shifted her dreams to reality, and began a writing career. Her middle grade SFF novels, <i>The Emerald Tablet</i> and <i>The Navel of the World</i>, tell the story of a boy who discovers he's part of two feuding worlds hidden beneath the sea. Prior to writing full time, PJ worked as an electrical engineer designing chips in Austin, Texas.</p>
	<p>Jessica Lee Anderson graduated from Hollins University with a Master's in Children's Literature. <i>Trudy</i>, winner of the Milkweed Prize for Children's Literature, was her first novel and was released fall 2005 by Milkweed Editions. She later released <i>Border Crossing</i> (fall 2009) after writing two non-fiction readers—<i>What is a Living Thing?</i> and <i>Presidential Pets</i>. She has written fiction and non-fiction for <i>Highlights for Children</i>, <i>Highlights High Five</i>, <i>Stories for Children Magazine</i>, <i>Wee Ones Magazine</i>, and <i>Holiday Crafts 4 Kids</i>. She is currently an instructor at the Institute of Children's Literature.</p>
	<p>Liz Garton Scanlon is assistant professor of creative writing at Austin Community College and the pen behind the pages of picture books <i>All the World</i> (illustrated by Marla Frazee and published by Simon & Schuster) and <i>A Sock is a Pocket for Your Toes</i> (illustrated by Robin Preiss Glasser and published by HarperCollins). Scanlon is also author of the forthcoming <i>Noodle and Lou</i> (illustrated by Arthur Howard, Simon & Schuster, 2010) and <i>Happy Birthday, Baby</i> (Simon & Schuster, 2011). Scanlon invites you visit her web site at www.LizGartonScanlon.com.</p>
	<p>Jennifer Ziegler has been writing teen novels for twelve years – many of them for mass market YA series. One of them, <i>Alias: Recruited</i> (Bantam, 2002), made the New York Times' Bestseller List for children's chapter books. Jennifer's trade novels include: <i>How Not to be Popular</i> (Delacorte, 2008) Nominated as an ALA 2009 Best Book for Young Adults, and <i>Alpha Dog</i> (Delacorte, 2006) which was a finalist for the 2007 Teddy Award. Visit her at www.jenniferziegler.net</p>
	<p>Philip Yates is the author of picture books <i>A Pirate's Night Before Christmas</i> and <i>Ten Little mummies</i> which was hailed by Horn book as a "cheerfully offbeat addition to the genre," while Booklist called the book "an excellent read-aloud." Philip also is the co-author of several books of humor for children, including <i>Biggest Joke Book in the World</i>, <i>Galaxy's Greatest Giggles</i>, <i>Nuttiest Knock-Knocks</i>, and his poetry has appeared in a Lee Bennett Hopkins' anthology. Yates' father was the first director of Dick Clark's <i>American Bandstand</i> and his mother was the prime jokester who inspired him with her jokes, witticisms.</p>
	<p>Patrice Barton earned her Bachelor of Fine Art from the University of Texas at Austin, where she majored in Studio Art. Her work appears in children's trade books, magazines, and the educational market. Her clients include Farrar, Straus and Giroux Books for Young Readers, Random House, Ideals Publications, Scholastic Book Club, <i>Ladybug Magazine</i>, <i>Highlights</i>, <i>High Five</i>, <i>Clubhouse Jr. Magazine</i>, Harcourt, McGraw-Hill, QED Publishing and Red Leaf Press. Patrice works digitally from her home in Austin, Texas which she shares with her husband, son, and their sweet dog, Clara.</p>

**Registration Opens
September 1, 2009**

Destination Publication!

Conference Opportunities
Austin, Texas - January 30, 2010

Register early to secure your place, then you'll have until December 28th to work on your manuscripts and get them in the mail.

* ***Friday Night Party with the Faculty*** at the home of Cynthia and Greg Leitich Smith. Their charming house is an Austin Landmark and on the U.S. National Register of Historic Places. Many of you know Cynthia from her famous blog, Cynsations, and as a writing instructor in the MFA program (writing for children and young adults) at Vermont College. Directions will be sent with confirmation. ***A limited number of tickets for this special event are available for \$20 each/members, and \$25 each/nonmembers.***

* ***Saturday Evening Party with the Faculty*** Join us for a Texas style barbecue with all the trimmings. Directions will be sent with confirmation. ***A very limited number of tickets for this special event are available for \$25 each/ members, and \$30 each/nonmembers.***

* ***Sell Your Books in the Conference Bookstore*** and sign them for your fans during the autograph party at the end of the day. Participation in the autograph party is required. SCBWI PAL membership is also required. Contact Carmen Oliver at carmeno29@earthlink.net to participate. **Cost: FREE**

* ***Portfolio Display, Contest and Break-out Session With David Diaz*** Illustrators are welcome to bring a portfolio to display. Portfolios being displayed will automatically be entered into the Portfolio Contest with prizes being awarded at the end of the day. Illustrators will also enjoy some quality time with David Diaz in a breakout session.

* ***Success Panel*** We'll repeat last year's popular success panel where you'll hear successfully published authors and an illustrator talk about their new releases and what worked for them on the journey to publication.

* ***Second annual Volunteer of the Year Award*** Austin SCBWI wouldn't exist without a team of very dedicated volunteers. This year we plan to recognize another one of these hard workers as our volunteer of the year and we invite you to nominate your favorite volunteer. Please send the name and a brief description of why they are deserving to timcrowscbwira@msn.com The only volunteers who are not eligible for this award are the current regional advisor and last year's winner, ARA Lyn Sieppel. (Congratulations, Lyn!)

* ***Invitation to submit work after the conference*** As a registered conference participant you will receive an invitation to submit work to the editors and agents within a certain amount of time after the conference. You'll also receive a special set of submission guidelines that will identify you as a participant of the *Awesome Austin Conference*.

* ***A Silent Auction*** featuring framed mirrors that have been painted and decorated by our talented artists. If you would like to decorate one of these mirrors for the silent auction, please contact Christy Stallop at christy@christystallop.com

* ***And featuring our very popular Critique Clinique***

Whether you have a manuscript in the early draft stage, already in revisions, or ready for advanced feedback, we have the perfect critiques for you. If you're an illustrator, check out the wonderful portfolio review opportunities.

The Critique Clinique

Please note that critiques are available to registered participants on a first come first served basis.
Critique fees are nonrefundable.

Because the competition is SO TOUGH, and you have to have a POLISHED manuscript that stands out from the rest in order to catch an agent or editor's attention, and because critiques are SO IMPORTANT in accomplishing your publishing goals . . . we are once again offering the very popular Critique Clinique on January 30th.

For each critique you may submit one piece, up to 10 pages, in standard manuscript format. Guidelines for properly formatting a manuscript may be found at www.scbwi.org and at agent Nathan Bransford's blog (<http://nathanbransford.blogspot.com>). A synopsis may be included as one of the ten pages. Participants will be required to submit a duplicate copy of their manuscripts as a precaution against any risk of loss in the postal system (yes - it really did happen recently). Your submission should therefore include two complete sets of critique materials separated by paper clips and mailed in the same envelope. If the second set of materials are not needed, they may be picked up at the registration desk on the day of the conference and you can use them to review before your consultation.

Register early to secure your slots, and then you'll have until **December 28th** to work on your manuscripts and get them in the mail. Instructions for sending manuscripts will be included with your confirmation.

The Choices:

I. Critiques by Featured Authors - No Limit

Special Pricing for Members Getting Multiple Author Critiques

Nonmembers \$35each SCBWI Members: 1st author critique=\$35; 2nd=\$30; 3rd=\$30; 4th=\$25

If this is the first *professional* critique for a particular manuscript, then consider registering for a critique from one of our featured authors. They can give you pointers for making your manuscript publishable and save you the time and postage from sending in a manuscript before it's ready to catch an editor or agent's attention. *And remember, as a conference attendee you'll be able to submit to the editors and agents after the conference when you've had time to polish your story.* If you finish a draft for a new story after you send in your registration and would like some feedback, you can always register for additional author critiques until they are sold out.

II. Critiques by Editors and Agents - Limit 1

\$35 for members \$50 for nonmembers

If a particular manuscript has already been *professionally* critiqued by a successfully published author, and revisions are complete, then consider registering for a critique by one of the editors or agents. They'll critique your work ahead of time and then briefly meet with you on the day of the conference.

III. Advanced Critiques by (Editor TBA) - Limit 1

SCBWI Members Only - \$40 each *Very limited space - First Come First Served*

An editor (to be announced soon) will meet with a few lucky writers in two breakout sessions, one for picture books and one for chapter books/novels, to go over your work in the format of an intense, high level critique session. Six participants in each group will learn from the editor's comments on each manuscript and from questions asked by the group. This break-out critique session is intended for experienced writers who have been to conferences and workshops and have had their work critiqued before.

IV. Portfolio Reviews by Caldecott Winner, David Diaz, or Featured Illustrator,

Patrice Barton - Members \$35 Nonmembers \$45 Advice from the experts!