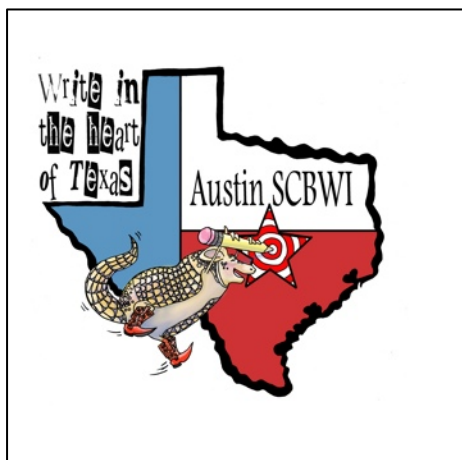


The Austin Society of Children's Book Writers and Illustrators Presents

Destination Publication!



Picture Your Success
Art by Christy Stallop

Featuring:

- * A Newbery Honor Author
- * A Caldecott Honor Illustrator
- * Three Agents
- * Three Editors
- * Eight Featured Authors
- * One Featured Illustrator
- * Traditional Critiques
- * Advanced Critiques
- * Portfolio Reviews
- * Two Parties with the Faculty

Saturday

January 30, 2010

8:00 a.m. - 5:30 p.m.

LOUU

3315 El Salido Parkway

Cedar Park, Texas 78613

(Near the intersection of 620 & 183)

Registration Opens September 12, 2009

For more information contact Tim Crow, Regional Advisor, at timcrowscbwira@msn.com

Did You Know . . .

One of our editors became famous for her work on the manuscripts for the last three Harry Potter books, and during the much anticipated release of the final book she was featured on the ABC news show, Nightline. Check out the clip on YouTube at: http://www.youtube.com/watch_popup?v=xk7hCYHd5Hw

One of our editors is also an author with a book that was nominated for the prestigious *Texas Bluebonnet List*.

One of our editors will bring special guest author, *Sara Lewis Holmes*, for a joint session on the editor-author relationship.

A well known *former editor who has opened his own agency* is speaking at our conference, looking to build his list.

One of our agents represents a local member whose debut novel was named by Amazon as one of the *Ten Best Books of 2008 for middle grade readers*.

One speaker recently interviewed legendary author, *S.E. Hinton*. <http://blog.nathanbransford.com/2009/05/interview-with-se-hinton.html>

One of our agent speakers represents both authors and illustrators, and two also represent authors who write for *adults*.

Keep Reading for all the Wonderful Details!

Conference Faculty



Kirby Larson is the acclaimed author of the 2007 Newbery Honor Book, *Hattie Big Sky*, a young adult novel she wrote inspired by her great-grandmother, Hattie Inez Brooks Wright, who homesteaded by herself in eastern Montana as a young woman. In addition, Kirby has written three books for children, including the award-winning picture book, *The Magic Kerchief*. Her latest book is *Two Bobbies: A True Story of Hurricane Katrina, Friendship and Survival*. This story about two good friends was co-written with Kirby's good friend, Mary Nethery.



Marla Frazee is the author-illustrator of *A Couple of Boys Have the Best Week Ever*, which received a Caldecott Honor Award and a Boston Globe-Horn Book Honor, *Roller Coaster*, Santa Claus the World's Number One Toy Expert, and *Walk On!* She is the illustrator of many other acclaimed books, including *The Seven Silly Eaters*, the NYT bestselling *Clementine* series, and *All the World* by Liz Garton Scanlon. She teaches children's book illustration at Art Center College of Design in Pasadena, CA, and works in a small studio cabin in the backyard under an avocado tree.



Cheryl Klein is the senior editor at Arthur A. Levine Books/Scholastic. Among the titles she has edited are *A Curse Dark as Gold* by Elizabeth C. Bunce, winner of the inaugural William C. Morris Award for a YA debut novel; *Moribito: Guardian of the Spirit* by Nahoko Uehashi, translated by Cathy Hirano, winner of the Mildred L. Batchelder Award for a book in translation; *Millicent Min*, *Girl Genius*, and four other novels by Lisa Yee (coedited with Arthur Levine); and *Marcelo in the Real World*, by Francisco X. Stork. She also served as the continuity editor for the last three books of the Harry Potter series. Visit her editorial website at www.cherylklein.com.

Cheryl is bringing special guest author, Sara Lewis Holmes.



Lisa Graff is an Associate Editor at Farrar, Straus and Giroux Books for Young Readers, where she works on all sorts of books, from picture books to YA. Lisa is also the author of several middle-grade novels, including *THE THING ABOUT GEORGIE*, which was nominated for the Texas Bluebonnet Book Award. Her most recent novel, *UMBRELLA SUMMER*, came out in June 2009. For more information visit Lisa's website at www.lisagraff.com.



Stacy Cantor has been with the Bloomsbury USA company since 2005, starting at the Bloomsbury Children's Books imprint as an Editorial Assistant and eventually moving over to Walker Books for Young Readers, where she is currently an Editor. Since then she has worked on fabulous books that span many genres, with a personal fondness for funny or strong read-aloud picture books, coming-of-age middle grade, and YA that's both literary and commercial. Stacy is looking for edgy and hard-hitting YA that explores contemporary issues, middle-grade with a strong commercial hook, and anything with a juicy romance at its heart.



Andrea Cascardi has more than twenty years experience in book publishing. Beginning as an editorial assistant at Houghton Mifflin and moved up the ranks at several major Publishing houses including Scholastic, Crown/Random House and Hyperion, and Knopf and Crown Books before joining Transatlantic literary agency. Award-winning authors and celebrities whose children's books she edited are Faith Ringgold, Karen Hesse, Julia Alvarez, Raffi, Tim Burton, and Wendy Wasserstein. Andrea currently represents Shana Burg of Austin.



Mark McVeigh represents writers, illustrators, photographers, and graphic novelists for both the adult and children's markets. His goal as an agent is to help people with a creative vision find a home for their work at a publishing house. Since he's worked in the field for so long, he knows just about every established editor and has always kept his eye on the promising newcomer. "If a person has a unique idea, concept, or vision and a voice, I'll do all I can to help them shape it into a manuscript that can work in today's market."



Nathan Bransford (Curtis Brown, LTD) represents a wide range of genres and is particularly interested in literary fiction, narrative nonfiction, young adult fiction, historical fiction, mystery, science fiction, business, sports, politics and popular culture. Nathan was born and raised in Colusa, California, where he learned a thing or two about rice farming, and graduated from Stanford University with a degree in English. Please feel free to visit his blog at <http://nathanbransford.blogspot.com>.



Liz Garton Scanlon is assistant professor of creative writing at Austin Community College, a mother of two daughters, and the pen behind the pages of picture books *All the World* (illustrated by Marla Frazee and published by Simon & Schuster) and *A Sock is a Pocket for Your Toes* (illustrated by Robin Preiss Glasser and published by HarperCollins). Scanlon is also author of the forthcoming *Noodle and Lou* (illustrated by Arthur Howard, Simon & Schuster, 2010) and *Happy Birthday, Baby* (Simon & Schuster, 2011). Scanlon blogs at <http://liz-scanlon.livejournal.com/> and invites you visit her web site at www.LizGartonScanlon.com.



Shana Burg is the award-winning author of *A Thousand Never Evers*. Set in 1963 Mississippi, the book tells the story of a 12-year-old girl who launches a civil rights movement of her own. Amazon named *A Thousand Never Evers* one of the 10 Best Books of 2008 for middle-grade readers. Shana's debut novel won a Parent's Choice silver honor, as well as the National Parenting Publications Award. Visit Shana at <http://shanaburg.com/>



P. J. Hoover grew up visiting museums and dreaming of finding Atlantis. She eventually married and had two children, shifted her dreams to reality, and began a writing career. Her middle grade SFF novels, *The Emerald Tablet* and *The Navel of the World*, tell the story of a boy who discovers he's part of two feuding worlds hidden beneath the sea. Prior to writing full time, P.J. worked as an electrical engineer designing chips in Austin, Texas. Visit P.J. at <http://www.pjhoover.com/>



Jessica Lee Anderson's passion is writing literature for children. In 2004, Jessica graduated from Hollins University with a Master of Arts in Children's Literature. *Trudy*, winner of the Milkweed Prize for Children's Literature, was her first novel and was released fall 2005 by Milkweed Editions. She later released *Border Crossing* (fall 2009) after writing two non-fiction readers—*What is a Living Thing?* (Celebration Press, 2007) and *Presidential Pets* (Seedling Publications, 2006). Jessica's short story, "Miracle on Stone Street," appears in *Mistletoe Madness* by Blooming Tree Press. She has written fiction and non-fiction for *Highlights for Children*, *Highlights High Five*, *Stories for Children Magazine*, *Wee Ones Magazine*, and *Holiday Crafts 4 Kids*. She is currently an instructor at the Institute of Children's Literature. Visit Jessica at <http://jessicaleeanderson.com/>



Chris Barton is the author of *The Day-Glo Brothers* (Charlesbridge, 2009; illustrated by Tony Persiani), the biography of the inventors of those daylight-fluorescent oranges, yellows, and greens you see every day, and the decidedly non-fiction *Shark Vs. Train* (Little, Brown; 2010; illustrated by Tom Lichtenheld). He will follow up these picture books with a title for older readers, a collection of profiles of impostors and other masqueraders to be published by Dial in 2011. Visit Chris at <http://www.chrisbarton.info/>



Jacqueline Kelly was born in New Zealand and grew up in the dense rain forests of Vancouver Island. She practiced medicine for many years before attending the University of Texas School of Law and then practiced law for several more years before fulfilling her lifelong dream of becoming a writer. Her debut novel, *The Evolution of Calpurnia Tate* (Henry Holt, 2009), has been named One of the Best Books of the Year so Far by Amazon, and it was featured on Good Morning America as a great pick for teen summer reading. Jacqueline Kelly now makes her home with her husband and various cats and dogs in Austin and Fentress, Texas. Visit Jackie at <http://jacquelinekelly.com/>



Jennifer Ziegler is the author of the YA novel *How Not to Be Popular* (Delacorte, 2008), a pick for the 2009-2010 Lone Star Reading List. She has also written *Alpha Dog* (Delacorte, 2006) a finalist for the 2007 Teddy Award, and many other young adult series books penned under the pseudonym Lynn Mason. A former English teacher, Jennifer lives in Austin, Texas where she continues to write books as well as talk about her experiences at libraries, schools, conferences, and book festivals. She credits her wonderfully patient husband and two hilarious kids with keeping her happy and inspired. Visit Jennifer at <http://www.jenniferziegler.net/>



Philip Yates' second picture book, *A PIRATE'S NIGHT BEFORE CHRISTMAS* (Sterling Publishing, 2008) was called "a fun addition to the subgenre of wacky adaptations of the classic" by the school library journal. His first, *TEN LITTLE MUMMIES*, published by Penguin-Putnam (2003), was hailed by Horn book as a "cheerfully offbeat addition to the genre," while Booklist called the book "an excellent read-aloud." Philip is the co-author, with Matt Rissinger, of several books of humor for children, including their latest, *GALAXY'S GREATEST GIGGLES* and *NUTTIEST KNOCK-KNOCKS*. His poetry has appeared in Lee Bennett Hopkins' anthology, *DINO ROARS*, which Good Reads praised as "delightful treasury of prehistoric poems." His father was the first director of of Dick Clark's American Bandstand and his mother was the prime jokester who inspired him with her jokes. Yates lives with his wife, Maria in Austin, Texas. Check out an interview with Philip at <http://cynthialeitichsmith.blogspot.com/2008/11/author-interview-philip-yates-on.html>



Special Guest Author, Sara Lewis Holmes, is the author of *Operation Yes* (Arthur A. Levine Books, 2009) and *Letters From Rapunzel* (HarperCollins, 2007, Ursula Nordstrom Fiction Prize.) She has found space to write in eleven states and three countries. She now lives in Virginia with her husband and two children. Visit Sara at <http://www.saralewisholmes.com/>



Featured Illustrator, Patrice Barton, earned her Bachelor of Fine Art from the University of Texas at Austin, where she majored in Studio Art. Her work appears in children's trade books, magazines, and the educational market. Her clients include Farrar, Straus and Giroux Books for Young Readers, Random House, Ideals Publications, Scholastic Book Club, Ladybug Magazine, Highlights, High Five, Clubhouse Jr. Magazine, Harcourt, McGraw-Hill, QED Publishing and Red Leaf Press. Patrice works digitally from her home in Austin, Texas which she shares with her husband, son, and their sweet dog, Clara. Visit Patrice at <http://patricebarton.com/>

Registration Opens
September 15th

Destination Publication!

Conference Opportunities
Austin, Texas - January 30, 2010

Register early to secure your
place, then you'll have until
December 28th to work on your
manuscripts and get them in the
mail.

- * ***Friday Night Party with the Faculty*** at the home of Cynthia and Greg Leitich Smith. Their charming house is an Austin Landmark and on the U.S. National Register of Historic Places. Many of you know Cynthia from her famous blog, Cynsations, and as a writing instructor in the MFA program (writing for children and young adults) at Vermont College. Directions will be sent with confirmation. ***This event is now sold out.***
- * ***Saturday Evening Party with the Faculty*** Join us for a Texas style barbecue with all the trimmings at the beautiful Lake Austin home of Clay and Meredith Davis. Directions will be sent with confirmation. ***A very limited number of tickets for this special event are available for \$25 each/ members, and \$30 each/nonmembers.***
- * ***Sell Your Books in the Conference Bookstore*** and sign them for your fans during the autograph party at the end of the day. Participation in the autograph party is required. SCBWI PAL membership is also required. Contact Carmen Oliver at carmeno29@earthlink.net to participate.
- * ***Portfolio Display, Contest and Break-out Session*** Illustrators are welcome to bring a portfolio to display. Portfolios being displayed will automatically be entered into the Portfolio Contest with prizes being awarded at the end of the day. Illustrators will also have some quality time with 2009 Caldecott honor illustrator, ***Marla Frazee***, in a break-out session.
- * ***Success Panel*** We'll repeat last year's popular success panel where you'll hear successfully published authors and an illustrator talk about their new releases and what worked for them on the journey to publication.
- * ***Second annual Volunteer of the Year Award*** Austin SCBWI wouldn't exist without a team of very dedicated volunteers. This year we plan to recognize another one of these hard workers as our volunteer of the year and we invite you to nominate your favorite volunteer. Please send the name and a brief description of why they are deserving to timcrowscbwira@msn.com The only volunteers who are not eligible for this award are the current regional advisor and last year's winner, ARA Lyn Sieppel. (Congratulations, Lyn!)
- * ***Invitation to submit work after the conference*** As a registered conference participant you will receive an invitation to submit work to the editors and agents within a certain amount of time after the conference. You'll also receive a special set of submission guidelines that will identify you as a participant of *Destination Publication: An Awesome Austin Conference*.
- * ***A Silent Auction*** featuring framed mirrors that have been painted and decorated by our talented artists. If you would like to decorate one of these mirrors for the silent auction, please contact Christy Stallop at christy@christystallop.com
- * ***Featuring our very popular Critique Clinique***
Whether you have a manuscript in the early draft stage, already in revisions, or ready for advanced feedback, we have the perfect critiques for you. If you're an illustrator, check out the wonderful portfolio review opportunities.
- * ***Story Time with Liz Garton Scanlon***
All The World (Simon and Schuster, 2009) written by Liz Garton Scanlon, illustrated by Marla Frazee.

The Critique Clinique

*Please note that critiques are available to registered participants on a first come first served basis.
Critique fees are nonrefundable.*

Because the competition is SO TOUGH, and you have to have a POLISHED manuscript that stands out from the rest in order to catch an agent or editor's attention, and because critiques are SO IMPORTANT in accomplishing your publishing goals . . . we are once again offering the very popular Critique Clinique on January 30th.

For each critique you may submit one piece, up to 10 pages, in standard manuscript format. Guidelines for properly formatting a manuscript may be found at www.scbwi.org and at agent Nathan Bransford's blog (<http://nathanbransford.blogspot.com>). A synopsis may be included as one of the ten pages. Participants will be required to submit a duplicate copy of their manuscripts as a precaution against any risk of loss in the postal system (yes - it really did happen recently). Your submission should therefore include two complete sets of critique materials separated by paper clips and mailed in the same envelope. If the second set of materials are not needed, they may be picked up at the registration desk on the day of the conference and you can use them to review before your consultation.

Register early to secure your slots, and then you'll have until **December 28th** to work on your manuscripts and get them in the mail. **Instructions for sending manuscripts will be included with your confirmation.**

The Choices:

I. Critiques by Featured Authors (ten pages) - No Limit Special Pricing for Members Getting Multiple Author Critiques

Nonmembers \$35each SCBWI Members: 1st author critique=\$35; 2nd=\$30; 3rd=\$30; 4th=\$25

If this is the first *professional* critique for a particular manuscript, then consider registering for a critique from one of our featured authors. They can give you pointers for making your manuscript publishable and save you the time and postage from sending in a manuscript before it's ready to catch an editor or agent's attention. *And remember, as a conference attendee you'll be able to submit to the editors and agents after the conference when you've had time to polish your story.* If you finish a draft for a new story after you send in your registration and would like some feedback, you can always register for additional author critiques until they are sold out.

II. Critiques by Editors and Agents – (ten pages) Limit 1

\$35 for members \$50 for nonmembers

If a particular manuscript has already been *professionally* critiqued by a successfully published author, and revisions are complete, then consider registering for a critique by one of the editors or agents. They'll critique your work ahead of time and then briefly meet with you on the day of the conference.

III. Advanced Critiques by Editor Stacy Cantor, Walker Books for Young Readers - Limit 1

SCBWI Members Only - \$40 each (15 pages) Very limited space - First Come First Served

Stacy Cantor will meet with a few lucky writers in two breakout sessions, one for picture books and one for chapter books/novels, to go over your work in the format of an intense, high level critique session. 6 - 7 participants in each group will learn from the editor's comments on each manuscript and from questions asked by the group. This break-out critique session is intended for experienced writers who have been to conferences and workshops and have had their work critiqued before. A one page synopsis will be required for an advanced critique of a chapter book or novel. Note: If these two sessions fill, we plan to add a third to handle the overflow. As with regular critiques, you will quietly slip out of the general session to attend your advanced breakout critique session. Please note that you will either miss a portion of two general session speeches or one entire speech.

IV. Portfolio Reviews by Caldecott Honor Illustrator, Marla Frazee, and Featured Illustrator, Patrice Barton - Members \$35 Nonmembers \$45 Advice from the experts!