

Destination Publication
An Awesome Austin Conference for Writers and Illustrators
January 30, 2010

Conference Schedule

- 7:00-8:00 Breakfast & Registration
- 8:00 Welcome: **Tim Crow, Regional Advisor**
- 8:15 **Story Time: Liz Garton Scanlon**
All The World (Simon & Schuster, 2009) written by Liz Garton Scanlon, illustrated by Marla Frazee
- 8:30-9:15 **Feature Presentation: Mark McVeigh** (The McVeigh Agency)
The Publishing World, the Economy, and You: Staying True to Your Muse During Tough Times in the Industry
- 9:15-9:50 **Feature Presentation: Cheryl Klein** (Arthur Levine/Scholastic)
"Once Upon A Time: The Stories and Standards Behind Five Great Books"
- 9:50-10:25 Editor and Author Discussion with **Cheryl Klein** and **Sara Lewis Holmes**
- 10:25-10:45 Break/Networking/Bookstore
- 10:45-11:30 **Feature Presentation: Andrea Cascardi** (Transatlantic Literary Agency)
"13 Things Every Writer Should Know About Getting and Working with an Agent"

11:30-12:15	Keynote: "First You Throw Away the Map: One Writer's Journey to Publication" Kirby Larson, Newbery Honor Author
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12:15-1:30 Lunch by Gourmet Catering/Networking/Bookstore

1:30-2:05	Keynote: "Your Words + My Pictures = Our Book" Marla Frazee, 2009 Caldecott Honor Illustrator
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- 2:05-2:40 Illustrator and Author Discussion with **Marla Frazee** and **Liz Garton Scanlon**
- 2:40-3:25 **Feature Presentation: Lisa Graff** (Farrar, Straus & Giroux)
"Write Like an Author, Revise Like an Editor"
- 3:25-3:45 Dessert Break/Last Chance at Bookstore
- 3:45-4:30 **Feature Presentation: Nathan Bransford** (Curtis Brown, Ltd.)
"Finding the Agent That's Right for You"
- 4:30-4:45 **A Word From Stacy Cantor (Bloomsbury)**
- 4:45-5:10 **Success Panel (Featured Authors/Illustrator)**
- 5:15-5:30 **Volunteer Award, Portfolio Prizes, Silent Auction Winners Announced**
- 5:30 **Autograph Party**
- 7:00 **Texas Barbecue Begins** - See registration form and conference packet for ticket information

Individual Critiques and Break-out Sessions will take place throughout the day:
(Note: Exact times for break-out sessions are subject to change.)

- 3:45-4:30 Illustrator Break-out with Marla Frazee: *Picture Book Illustration 101*
- 8:45-10:00 Novel/Chapter Book Advanced Break-out Critique Session with Stacy Cantor
- 10:15-11:30 Picture Book Advanced Break-out Critique Session with Stacy Cantor
- 1:45-3:00 Novel/Chapter Book Advanced Break-out Critique Session with Stacy Cantor
- 3:15-4:30 Picture Book advanced Break-out Critique Session with Stacy Cantor